

**ASSIGNEE STATEMENT UNDER 37 C.F.R. 3.73**

The Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

erinMedia, LLC, a corporation, hereby states that it is the assignee of the entire right, title, and interest in the U.S. Patent Applications listed below. Assignments from the inventors of the respective patent applications were recorded in the U. S. Patent and Trademark Office and their respective Reel/Frame numbers are listed below.

erinMedia, LLC Docket Number	U.S. Serial Number	Assignment Reel/Frames Number	U.S. Filing Date	Title
030-0002	10/241,833	013648/ 0827	September 12, 2002	DYNAMIC OPERATOR IDENTIFICATION SYSTEM AND METHODS
030-0003	10/020,512	013470/ 0937	December 18, 2001	PRIVACY COMPLIANT MULTIPLE DATASET CORRELATION AND CONTENT DELIVERY SYSTEM AND METHODS
030-0004	10/282,069	013847/ 0654	October 29, 2002	CONTENT REACTION DISPLAY
030-0005	10/241,841	013631/ 0168	September 12, 2002	EVENT INVALIDATION METHOD
030-0006	10/162,222	015351/ 0426	June 5, 2002	SYSTEMS AND METHODS FOR CREATING AND EVALUATING CONTENT AND PREDICTING RESPONSES TO CONTENT
030-0007	09/759,640	012634/ 0527	January 16, 2001	PRIVACY COMPLIANT MULTIPLE DATASET CORRELATION SYSTEM
030-0008	10/241,840	013632/ 0349	September 12, 2002	CONTENT ATTRIBUTE IMPACT INVALIDATION METHOD
030-0009	10/241,842	013631/ 0175	September 12, 2002	MARKET DATA ACQUISITION SYSTEM AND METHODS

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Respectfully submitted,

Date: 12-15-06

By: 

Frank S. Foster  
President, erinMedia, LLC

Contact Information  
erinMedia, LLC  
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(941) 739-4515

**REVOCATION OF POWER AND APPOINTMENT OF NEW ATTORNEY AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Revoking all powers of attorney heretofore given in the following applications:

U.S. Pat. App. Ser. No. 10/241,833, filed on September 12, 2002 (Att. Dkt: 030-0002)

U.S. Pat. App. Ser. No. 10/241,840, filed on September 12, 2002 (Att. Dkt: 030-0008)

U.S. Pat. App. Ser. No. 10/241,841, filed on September 12, 2002 (Att. Dkt: 030-0005)

U.S. Pat. App. Ser. No. 10/241,842, filed on September 12, 2002 (Att. Dkt: 030-0012)

U.S. Pat. App. Ser. No. 10/020,512, filed on December 18, 2001 (Att. Dkt: 030-0003)

U.S. Pat. App. Ser. No. 10/282,069, filed on October 29, 2002 (Att. Dkt: 030-0004)

U.S. Pat. App. Ser. No. 10/162,222, filed on June 5, 2002 (Att. Dkt: 030-0006)

U.S. Pat. App. Ser. No. 09/759,640, filed on January 16, 2001 (Att. Dkt: 030-0007)

Please recognize any of the attorneys associated with Customer Number 67413 of Irving, Prass & Stelacone, LLP, as attorneys in the above mentioned application, with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

Please direct all written correspondence in this application to:

Mr. Ronald E. Prass, Jr.,  
Irving, Prass & Stelacone, LLP  
1419 Forest Drive, Suite 203  
Annapolis, MD 21403.

Please direct all telephone calls in this application to Ronald E. Prass, Jr. at 443-482-3390.

Date: 12-15-06



Frank Foster, President  
erinMedia, LLC